

# SOHO CLARION

The big date for your diary this year is Sunday 10 July. Come along to St Anne's Gardens any time from 12 noon to 6pm, and you'll be delighted with the bargains on offer in books, jumble and bric-à-brac. You'll be mystified by Mystic Meg. You'll be thrilled that there is plenty to keep your children occupied. You'll love being entertained by Dick Laurie's Elastic Band and the London Gay Men's Chorus. And you'll be filled with tasty treats

from cake stall, barbecue and bar.

Not forgetting of course that there's always more on offer by way of education (learn all about Westminster Archives, Soho Green, SGI-UK and the Chinese Community Centre); entertainment (a brilliant puppet show, the Alpine horn blowing competition, the spaghetti-eating contest, and beautiful rare parrots); shopping (exotic goods from India and objets d'art from closer to home); and beautification

(get your hair cut by David Gale or relax with an Indian head massage). You'll be hard pressed to fit everything in.

Entry from Dean Street or Wardour Street is just 50p, and includes a lucky number for the draw which takes place at 5pm. The grand raffle has some great prizes too, so don't forget to buy your tickets.

Do join us to share in all the fun.

PHILLIPA SUAREZ

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## 20 SOHO 05 FESTIVAL

**Sunday 10th  
July 2005**

**Grand Raffle**  
Wine & Beer  
Mystic Tent  
Alpine Horn-Blowing  
Competition  
Calligraphy  
Yoga Classes  
Spaghetti-eating  
competition



**12:00 noon  
~ 6:00 pm**

**Jazz Bands**  
Tea & Cakes  
Books & Jumble  
Instant haircuts  
Tug-o-war  
Arts, Crafts,  
& Bric-a-brac  
Parrot Display

sponsored by  
**The Vintage House**  
**KING & QUEEN**  
CLEVELAND STREET W1

sponsored by  
**TOY CAN**  
**SGI UK**  
**LOCATION WORKS**  
City of Westminster

**55 Dean Street W1 & St Anne's Gardens**

www.theartsociety.org.uk • Registered Charity No. 365633R • Poster by Kell Gatherer

## No Apologies

The Soho Society spends much of the year planning and organising the Soho Festival, running the event itself, clearing up afterwards, and then thinking about how we could do it even better next year. Everything else we do, including the *Clarion*, shares this focus. So why is a simple village fête so important?

First, the Festival is important to the community. This was a community that almost ceased to exist in the 1970s when Soho was threatened by developers. The Festival was one way our community found to express solidarity over 30 years ago, and it is still part of the glue that holds us together.

Everyone comes to the Festival, not just our members. Many come who wouldn't normally count themselves Soho Society supporters, but it's a fun day out, it connects them with Soho in a way no other event can, and it's about our whole gloriously diverse community.

The Festival is a way of acknowledging and contributing to the community. Many local busi-

nesses support the Festival financially and in kind, a huge number of people contribute their time and talents in the planning and preparation and on the day (anything from heavy lifting to manning the stalls), people donate their unwanted items (always remembering one person's junk is another's objet d'art), and then there are those – about 500 of them – who contribute by turning up, having a good time, and spending their loose change.

And as our major fund-raising event of the year, it's a way of helping the Soho Society continue its work in the community. The Festival contributes around £2,000 each year to our running costs, and represents, along with our membership subscriptions, our only assured income. Without the Festival, the Society wouldn't cover its costs, wouldn't survive.

So I make no apologies for focusing on the Festival. It's fun, it brings us all together, it's a chance for everyone to contribute according to their needs, and it keeps us going.

**PHILLIPA SUAREZ**

Chair, The Soho Society

MAISON  
BERTAUX  
28 GREEK STREET  
SHAFTESBURY  
AVENUE  
LONDON W1



*Salon de The*

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### 100 CLUB

*'Jazz at the 100'*

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Soho Housing

Association works to provide well managed affordable housing to enhance and sustain the diverse

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[www.sohoha.org.uk](http://www.sohoha.org.uk)

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